

Assessment and Scoring Process

SCORING MODEL

The ARCET Global scoring model and criteria was developed to ensure that all entries were scored accurately and effectively. We wanted our entrants and judges to have peace of mind that all winners were deserving and is endorsed by the University of Chester Business School in the UK.

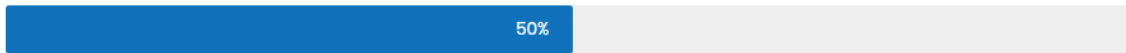
The written entry is worth 50% of the total marks and is submitted using the online form. These entries are evaluated by the judges and given a minimum threshold in order to be shortlisted for the finals.

The finals presentation is a live presentation, to a panel of judges who are experts in that field. This is worth 40% of the total marks.

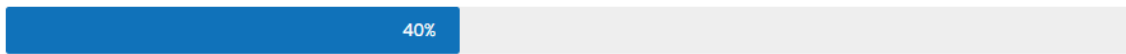
After all the finalists have presented, the judges re evaluate each presentation and give them an overall score out of 100 (100 being the highest). This makes up the final 10% of the marks.

These scores are all added together and aggregated to give a total score out of 100. If a finalist scores within 3% of the highest mark they will also be crowned a winner.

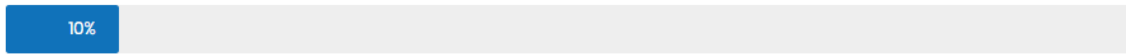
Written Entry



Final Presentation



Overall Score



Each criteria scored 1-10 (10 being the highest score)



After all the presentations, judges score the overall entry out of 100 so they can reflect on which story captivated them.



Scores are aggregated and given a percentage.



Finalists who score within 3% of the highest marks of that category will be winners.

After the finals all entrants receive feedback reports to understand how the judges reached their decision and help to improve their entry through constructive feedback from the judges.

SCORING CRITERIA

BUSINESS STORY BASED (initiative, project, campaign)

Organisation Description – not scored (100 words)

Describe your organisation to give context to the initiative

What is the initiative? 10 marks (200 words)

Give a brief overview of the initiative

Why did you decide to do this? 25 marks (500 words)

Explain why there was a need for this initiative

How did you achieve success and who was involved? 25 marks (500 words)

Describe how you ensured success and who helped

What were the results? 40 marks (800 words)

Present the results of the initiative using facts and statistics

Overall 1 – 100

(This is scored on a separate sheet after all presentations have been evaluated, allowing the judges to reflect on all the stories presented)

TEAMS

Organisation Description – Not scored (100 words)

Describe your organisation

Why nominate this team? 10 marks (200 words)

Give a brief overview of why this team was nominated

What have they achieved that sets them apart? 25 marks (500 words)

Explain what the team has done to improve the organisation

How did they achieve success? 25 marks (500 words)

Give details on how they achieved this

What were the results? 40 marks (800 words)

Present the results of their efforts using facts and statistics

Overall 1 – 100

(This is scored on a separate sheet after all presentations have been evaluated, allowing the judges to reflect on all the stories presented)

INDIVIDUALS

Individual Description – not scored (100 words)

Describe the individual and their role within their organisation(s)

Why nominate this individual? 10 marks (200 words)

Give a brief overview of why this individual deserves recognition

Who have they had a positive impact on? 15 marks (500 words)

Explain what the individual has done for the development of their colleagues

How did they communicate business values and strategy? 15 marks (500 words)

Give details on how they clearly led their colleagues

What projects have they implemented? 15 marks (500 words)

Give examples of successfully implemented projects that they led

What results have they achieved? 30 marks (500 words)

Present the results of their efforts using facts and statistics

How have they contributed to the wider community? 15 marks (500 words)

Are they involved in any charities or volunteering programmes?

Overall 1 – 100

(This is scored on a separate sheet after all presentations have been evaluated, allowing the judges to reflect on all the stories presented)